Taniti Usability Testing

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The testing of the prototype created for Taniti was completed by three individuals. They were given the same five tasks to complete in viewing the page. The individuals used the prototype while capturing themselves completing the five tasks. Below is shown their comments in the following table:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Tester Comments | Completed the Usability Tasks? | Actionable? |
| Tester 1 | I could find the information that I was looking for easily. Links are active and working. Prototype layout is convenient and user friendly. | Yes | N/A |
| Tester 2 | For the most part your site was pretty easy to navigate. I would have liked to see the FAQ portion of the site be included in the navbar. I wouldn't expect to scroll to the bottom of the page to find info, FAQ would be a pretty commonly visited page, maybe something to think about. Also I found it a little hard to find info on the population. Perhaps layout the about page a little more clearly. Other than those things, great jobs. 1. Transportation page 2. FAQ page 3. Fun 4. Food 5. About/FAQ. | Yes | Yes |
| Tester 3 | I am able to navigate to each menu without any problems. Good Job on the prototyping. | Yes | N/A |

Two of the individuals found the prototype to be easy to navigate and clear. The usability tasks were clear to them and simple to navigate. The content of the website had not changed from its original format. The second tester had difficulty finding the ‘FAQ’ which was part of the navigation at the bottom of the page. They suggested moving the ‘FAQ’ up to a more visible location from the start of the page, since FAQ’s are commonly resourced. The tester also wanted the content to be revised to clearly display the population on the ‘About’ page.

The design of the website started very bare bones with a wireframe displaying the connecting structure of the page. Upon Guerrilla Testing of the wireframe, user suggested moving the FAQ to the bottom of the page and moving the transportation upwards, to make a more polished and accessible page. They also recommended a transformation of the images into block content that would be after the text. The recent Usability Testing suggested making the design more accessible by moving the FAQ upwards, so it was easier to find. If we made that transition, perhaps it would be including the contact us bar, to appease both the suggestion from the Guerrilla Testing and the Usability Testing.